Northern Virginia Dental Society

Opportunities for Exhibitors, Sponsors, and Advertisers **2024-2025**





ABOUT NVDS

Northern Virginia Dental Society

The Northern Virginia Dental Society (NVDS) was established in 1931 and boasts a membership of nearly 1,400 local dentists, encompassing both general practitioners and specialists, and serving communities in Arlington, Fairfax, Loudoun, Fauquier, Prince William, Stafford, Rappahannock, Culpeper, Madison, Orange, Greene, Spotsylvania, and neighboring cities.

NVDS is the largest component of the Virginia Dental Association (VDA) and larger than 22 state components in the American Dental Association (ADA).

The purpose of the NVDS is to promote the ideals of the profession of dentistry and to foster professional relationships among dentists. The Society also seeks to safeguard the interests and well-being of the public. NVDS member dentists have each made a commitment to uphold the ADA Code of Ethics and the practice standards set forth by all three levels of our tripartite organization.

Why Support NVDS?

NVDS offers a variety of sponsorship, exhibitor, and advertising opportunities at various price points to businesses seeking to market their services or products to our members and their staff. Our valued commercial supporters are recognized in various ways for the crucial role they play in sustaining the quality of our programs, events, and member benefits. Contact the NVDS central office to discuss these and other sponsorship and marketing opportunities in more detail.

Elevate Your Brand

Enhance awareness of your products and services among dentists and staff in the region.

Build Your Network of Dentists

Develop successful, long term relationships with local dentists and their staff.

Showcase Your Support for Dentistry

Contribute to networking opportunities and excellence among local member dentists.

The mission of the Northern Virginia Dental Society is to represent and serve the members of the Society and the public by fostering quality oral health care through continuing education, open communication, and legislation.



GENERAL TERMS

- Acceptance of a sponsor, exhibitor, or advertisement does not constitute an endorsement by the Society.
- All sponsors, exhibitors, and advertisers are subject to approval by the NVDS Board of Directors.
- NVDS may refuse commercial support if it believes the organization or representative did not comply with all laws and regulations applicable to the manufacture, distribution, and sale of a product or service; has a conflict with or violates the NVDS bylaws or policy, or the ADA Code of Ethics; or is deemed offensive or abusive in nature.
- All dates, fees, benefits, and terms in this
 prospectus are intended to be as comprehensive
 and accurate as possible but are subject to change
 at the discretion of NVDS.
- Most marketing opportunities have limited availability and are offered on a first-come, firstserve basis.
- NVDS cannot create graphics for a company.
- Marketing opportunities associated with continuing education (CE) credits are subject to additional terms and conditions as required by ADA-CERP.
- Please refer to the NVDS terms and agreements for additional details.



What Is an Exhibitor?

Exhibitors showcase their products and services at one of our continuing education (CE) meetings.



What Is a Sponsor?

Sponsors provide financial or in-kind support of non-CE events or programs, which may or may not include in-person representatives from the company.



What Is an Advertiser?

Advertisers support display ads in NVDS digital and print publications.

A single organization may support NVDS as an exhibitor, sponsor, and/or advertiser. The categories are not mutually exclusive.

Please contact the NVDS Central Office in Annandale, Virginia if you are interested in any exhibitor, sponsorship, or advertising opportunity, or have suggestions for other ways to support the Society



2024-2025 Continuing Education: Exhibitors

Exhibitor registration for our 2024-2025 continuing education (CE) programs is now open! We invite you to join us as an exhibitor at our CE events, which offer an outstanding opportunity for you to strengthen relationships with your current clients in the region and connect with potential new ones. This captive meeting of dental professionals in a single location offers an ideal platform for you to showcase your products and services, saving you valuable time and resources. Our all-day, in-person CE events consistently attract a large number of attendees due to the exceptional quality of our programs and the 15 hours of approved CE credits dentists must complete every year to maintain their licensure with the Virginia Board of Dentistry.

Friday, November 8, 2024 Friday, December 13, 2024 Friday, February 28, 2025 Friday, March 14, 2025 Friday, April 25, 2025 Friday, June 6, 2025

Save \$600 and maximize your exposure to dentists in the region all year long by registering for all six CE meetings in advance!

Discounted Exhibitor Fees \$1,000 per CE meeting for a total of \$6,000 Regular Exhibitor Fees: \$1,100 per CE meeting for a total of \$6,600

Register Today! Space is limited!

Exhibitor Benefits

- Two complimentary registrations, including breakfast and lunch for attendees
- · Dedicated exhibitor table
- Exhibitor recognition on specific NVDS CE course webpage
- Exhibitor recognition in NVDS newsletter, NOVA News, mailed to all members
- Company logo on the event flyer mailed to all NVDS members
- Company logo on event signage
- Company logo on event e-blasts sent to all NVDS members



2024-2025 Continuing Education: Exhibitors (continued)

NVDS is delighted to share our impressive lineup of speakers for the 2024-2025 season who will present on a diverse set of topics to enhance dental care and practice.

For complete details, please refer to the **Exhibitor Contract**. As the available exhibitor spaces are limited, we encourage you to secure your spot now. If you have any questions, please contact Erin Matlock in the NVDS office at 703-642-5298 or ematlock@nvds.org.

BRING YOUR STAFF

Enhance your administrative team and practice management with the Vice President of Coaching at the All-Star Dental Academy and faculty at the Pankey Institute



Robyn Reis

"Unlocking the Secrets of Leadership, Hiring & First Impressions" FRIDAY NOVEMBER 8, 2024 Falls Church Marriott Fairview Park



VCU School of Dentistry, an internationally renowned clinician and leading researcher in prosthodontics



Lyndon F. Cooper, DDS, PhD, FACP

"Dental Implant Success – Immediacy versus Longevity" FRIDAY DECEMBER 13, 2024 Fairfax Marriott at Fair Oaks



Support your fellow NVDS members who will provide insightful lectures on a variety of exciting topics



Local Speakers Seminar

Speakers and Topics to Be Announced FRIDAY, FEBRUARY 28, 2025

Fairfax Marriott at Fair Oaks

OPIOIDS AND PAIN MANAGEMENT

Meet the Virginia Board of Dentistry's every 2-year CE requirement for controlled substance & pain management with this dynamic pharmacology expert



Thomas Viola, RPh, CCP

"I Haven't Got Time for this Pain" FRIDAY, MARCH 14, 2025

Falls Church Marriott Fairview Park

OCCLUSION

Master cranio-mandibular anatomy and individualized occlusal appliances with a founder of Spear Education and current Pankey Institute faculty



Gary M DeWood, DDS, MS

"Cranio-Mandibular Evaluation and Appliance Therapy in the Restorative Practice"

FRIDAY, APRIL 25, 2025

YM Dental Lab, Chantilly



Effectively screen and treat patients for breathing issues with the Sleep Education Director for both the Pankey Institute and Spear Education



Steve Carstensen, DDS

How Sleep and Breathing Problems Are Found and What Is Done to Treat Them"

FRIDAY, JUNE 6, 2025

Falls Church Marriott Fairview Park

2024 Annual Business Meeting: Exclusive Reception Sponsor

The Annual Business Meeting (ABM) and Installation of Officers is one of the highlights of the NVDS calendar and offers a networking reception, banquet, an inspiring guest speaker, election of the NVDS Officers and Executive Committee members, new member inductions, presidential citation award recipients, the Lifetime Achievement Award recipient, and remarks from the incoming and outgoing NVDS Presidents. Enjoy exclusive access to members during the reception and after dinner. The ABM dinner is limited to members only.

Thursday, September 5, 2024 6:00 - 10:00 p.m. Falls Church Marriott Fairview Park

Deadline for Sponsorship Interest - July 1, 2024

A single ABM sponsor will be selected via a random lottery process after the deadline.

Benefits of Annual Business Meeting Sponsorship: \$1,500

- Sole exhibitor table at the ABM reception
- Company-provided brochure placed on tables for all ABM attendees (one piece)
- 2 complimentary tickets to the ABM reception and post-dinner networking (cash bar)
- 2 complimentary plated dinners (in reception area)
- · Special mention at the podium by an NVDS leader during the banquet
- Company logo in promotional emails and print flyers sent to all NVDS members
- · Company logo and contact information in emails sent to event registrants
- Acknowledgment of sponsorship in the NVDS Newsletter, NOVA News, pre-and post-event
- Highly visible placement of logo on the ABM webpage on the NVDS website
- Company logo on the rotating carousel on NVDS home page for 2 weeks









TopGolf Social Event: Extended Networking Time

Join us for the TopGolf Social Event on September 26, 2024! This casual, members-only event offers sponsors a unique way to directly connect with 50 dentists in the region and swing a few clubs! Enjoy mingling with dentists as they tee off, unwind with a beverage, or play a friendly game of pool. Each sponsor will receive a dedicated high-top table for company materials and networking purposes, and will be able to socially engage during the entire 3-hour event.

Thursday, September 26, 2024 7:00 - 10:00 p.m. TopGolf Loudoun in Ashburn



Deadline for Sponsorship Interest: July 1, 2024

There are six spots available for this event.

Benefits of TopGolf Sponsorship: \$500 per Sponsor

- Two complimentary registrations for TopGolf Event.
- Dedicated high-top table for company materials and networking
- Networking time during the entire 3-hour event
- · Sponsorship recognition on the NVDS website
- Recognition in NVDS newsletter, NOVA News, mailed to all members
- · Company logo on the event flyer mailed to all NVDS members
- Company logo on event signage
- Company logo on event e-blasts sent to all NVDS members





Executive Committee Meetings: Speaking Opportunity

The NVDS Executive Committee is comprised of the Board of Directors and the chairs and co-chairs of NVDS Committees. There are typically 35-40 NVDS leaders in attendance per meeting. The Executive Committee meets 6 times per year. There is an opportunity for one exclusive sponsor per meeting. As a sponsor of a meeting, you can network with our leaders during the reception and have dedicated time (10 minutes) at the podium to share your insights into your industry and related trends, and how your company can support the needs of dentists.

Tuesday, October 8, 2024 Tuesday, November 12, 2024 Tuesday, January 7, 2025 Tuesday, February 11, 2025 Tuesday, April 8, 2025 Tuesday, June 10, 2025

Congeniality begins at 6:00 pm and the buffet dinner at 6:30 pm. The sponsor will be invited to speak during dinner. Meeting venues will vary by date. Sponsors are excluded from the meal and will leave the meeting room following their remarks. NVDS reserves the right to decline or cancel a sponsor for a particular meeting due to business on the agenda. The company may sponsor a maximum of one Executive Committee meeting per year.

Deadline for Sponsorship Interest: 2 Months before Meeting

Benefits of Executive Committee Sponsorship: \$500 per Meeting

- · Sole sponsor of a particular Executive Committee meeting
- Invitation for two representatives to attend the reception (cash bar)
- Opportunity to provide a 10-minute presentation to attendees at the podium (no AV)
- Company places a brochure at tables for all Executive Committee attendees (one piece)
- · Company recognition on the Executive Committee meeting agenda
- Recognition on pre-meeting email sent to Executive Committee members
- Recognition in the Executive Committee meeting minutes





New Member Orientations: Goody Bag Sponsorship

NVDS offers a unique opportunity to promote your products and services to our newest members during our New Member Orientations in the Spring and Fall. NVDS welcomes approximately 30 new dentist members per orientation and provides a swag bag filled with branded goodies and materials from our trusted vendors. The event also features 8-10 NVDS leaders who share their insights. We invite you to contribute to the goody bags as an excellent way to connect with dentists who are new to our Society. Although there will be no exhibitors at the orientations, we still want our members to get to know you and how you can help them achieve their professional goals.

Thursday, November 21, 2024 Archer Hotel Falls Church

Thursday, April 10, 2025 Godfrey's Falls Church

Each sponsor provides one promotional item per goody bag. We recommend offering elevated, branded swag beyond your normal exhibit table giveaways. Consider items related to drinkware, health/wellness, office, technology, travel, and clothing. You can also include a flyer and 1-2 business cards. NVDS will accept a maximum of 10 sponsors per orientation.

Deadline for Sponsorship Interest: October 1, 2024 and March 1, 2025

Benefits of Executive Committee Sponsorship: \$200 per Orientation

- Company giveaway and brochure for every attendee at the orientation
- · Company logo on each goody bag
- · Company logo on NVDS signage for attendees
- Company logo on email sent to all eligible new members invited to the orientation
- · Company logo on email confirmation sent to registrants
- Recognition of sponsorship in print newsletter, NOVA News, after the event





Speed Interviewing Event: Exclusive Sponsorship

NVDS is pleased to host a speed interviewing event for members who are interested in (1) hiring one or more part-time or full-time dentists, (2) finding a part-time or full-time dentist position, (3) selling a dental practice, or (4) buying into another dental practice. The program is scheduled from 6:00-9:00 pm. The exclusive sponsor will be located in the main event room and will have the opportunity to speak directly to all attendees for 10 minutes from the stage before the speed interviewing officially kicks off. An NVDS leader will serve as the MC. Each candidate will have approximately 5 minutes with a seller or employer. In addition to the event, the exhibitor is invited to write a short informational article for the NVDS Newsletter, NOVA News.

Thursday, May 1, 2025 YM Dental Lab in Chantilly

Deadline for Sponsorship Interest: January 15, 2025

Benefits of Speed Interviewing Sponsorship: \$2,000

- Sole exhibitor table in the meeting room.
- Opportunity to provide a 10-minute presentation to attendees at the podium (no AV)
- · Special mention at the podium by an NVDS leader during the event
- · Invitation to submit an informational article for NVDS newsletter, NOVA News
- · Recognition on meeting agenda and NVDS signage at the event
- Company logo in promotional emails and print flyers sent to all NVDS members
- Company logo and contact information in emails sent to event registrants
- Acknowledgment of sponsorship in the NVDS newsletter, NOVA News, pre-and post-event
- Company logo on the event webpage on the NVDS website
- Company logo on the rotating carousel on NVDS home page for 2 weeks
- 2 complimentary tickets to the entire event
- Company tagged in NVDS Instagram and LinkedIn post-event





2025 Shred-A-Thon: Exclusive Sponsorship

The Northern Virginia Dental Society hosts an annual Shred-A-Thon for member dentists. The 2025 event is tentatively scheduled for Friday, June 27, 2025, from 9:00 am to 12:00 pm outside of our central office in Annandale, Virginia. One Shred-A-Thon sponsor will receive a 6 foot table prominently placed outside our office, rain or shine. The single sponsor will be invited to share its materials and engage directly with the participating dentists who bring their boxes for shredding. We will ensure the sponsorship gains maximum visibility through our communication channels and anticipate approximately 100 NVDS members will attend. Additionally, complimentary coffee and donuts will be provided to members inside our office. The sponsorship fee for this prime opportunity is \$1,000.

Friday, June 27, 2025 NVDS Central Office in Annandale

Deadline for Sponsorship Interest: March 15, 2025

Benefits of Shred-A-Thon Sponsorship: \$1,000

- · Sole exhibitor table at the event
- Company logo in promotional emails and print flyers sent to all NVDS members
- Company logo and contact information in emails sent to event registrants
- · Acknowledgment of sponsorship in NVDS newsletter, NOVA News, pre-and post-event
- Company logo on the event webpage on the NVDS website
- · 2 complimentary tickets to the entire event
- Company tagged in NVDS Instagram and LinkedIn post-event



Sponsorship Overview and Mailing Labels

The Northern Virginia Dental Society offers diverse sponsorship opportunities designed to maximize your brand's visibility and engagement within the dental community. Below is a summary of the benefits and costs associated with each sponsorship option. Our sponsorship packages provide flexibility to meet your specific marketing objectives. Explore the options to find the perfect fit for your brand and take advantage of the unique chance to connect with dentists and dental staff in the Northern Virginia area.

		CE Meeting Exhibitor	Annual Business Meeting	Topgolf Event	Executive Committee Meeting	New Member Orientation	Speed Interview Event	Shred-A-Thon
Category	Description	Varies	\$1,500	\$500	\$500	\$200	\$2,000	\$500
Exclusive	Sponsorship Limited to One Company per Event/Meeting		×		×		×	х
Email	Company Recognition in Email Sent to Event Attendees (post-event)	x	x	×		×	x	×
Email	Email Company Recognition in Email Sent to Event Registrants (pre-event)		×	×	×		x	×
Email Company Logo on Blast Email Sent to All Members (pre-event)		x	x	x			x	x
Event Agenda Recognition on Meeting Agenda					×		x	
Event Handout	Company-Provided Brochure on Tables for Attendees (one piece)		×		×	x	x	
Event Signage	Company Logo on NVDS Signage for Attendees	×	×	×	×	×	×	
Giveaways	Company-Supported Giveaways for Every Attendee at Event					×		
Giveaways	Company Logo on Bag for Giveaways for Every Attendee at Event					×		
NOVA News	Invitation to Submit Informational Article on Selected Topic(s)						x	
NOVA News	Recognition in Print Newsletter, NOVA News (pre-event)		х				x	×
NOVA News	Recognition in Print Newsletter, NOVA News (post-event)	x	x	x	x	×	x	х
Podium Remarks	Special Mention at the Podium by an NVDS Leader During Live Event		x		x		x	
Presentation	Brief Presentation by Company to Attendees				×		×	
Print	Company Logo on NVDS Event Print Flyer Mailed to All Members	×	×				×	×
Social Media	Company tagged on NVDS Instagram and LinkedIn (post-event)		×				×	×
Table Inside	Table at the NVDS Event (in meeting/event room)			×			x	
Table Exhibitor	Table at the NVDS Event (in exhibitor/reception area)	×	×					×
Tickets-Full Event	Two Complimentary Tickets for the Full Event			x			x	x
Tickets-Reception	Two Complimentary Tickets for Reception or Exhibitor Area	x	х		x			
Webpage-Event	Company Logo on the NVDS Event Webpage	×	x	x			x	×
Webpage-Home	Company Logo on the Rotating Carousel on Home Page		x					

Mailing Labels: \$350 per Set

NVDS membership labels are available for purchase for a cost of \$350 per set. Each one-time-use set is printed on Avery address labels and sorted by zip code order. To purchase the labels, please contact Erin Matlock at ematlock@nvds.org. Payment must be received before labels will be sent. Upon receipt and one-time use of the labels there can be no representation or endorsement of the NVDS or its members.

NOVA News Advertisements: Display & Classified Ads

NOVA NEWS is the official publication of Northern Virginia Dental Society. Its circulation of more than 1,400 includes all member dentists, associate members and advertisers. In addition to the printed version, NOVA NEWS is featured on the society website. NOVA News is published bi-monthly. Submissions must be received and confirmed by the central office before the deadline in order to be included.

Submission Guidelines

All advertising submissions must comply with the NOVA NEWS Advertising Guidelines on the NVDS website. The editor reserves the right to edit or reject all ads. NOVA NEWS will not accept advertisements that contain NVDS member/dentist (s) as endorsements. Payment in advance is required for placement of ads (for non-members.) All rates are for one issue only. Advertiser must contact NVDS Central Office to rerun or place a new ad in a future issue.

NOVA News Issue	Ad Deadline		
Jan / Feb	Jan 1		
Mar / Apr	Mar 1		
May / Jun	May 1		
Jul / Aug	Jul 1		
Sep / Oct	Sep 1		
Nov / Dec	Nov 1		

Please check your ad for grammar, punctuation, spelling, etc. NVDS will not edit submitted ads. All display ads must be camera-ready or in an acceptable electronic format, adhering to the exact dimensions below or they will not be accepted. Electronic files must be in JPEG or PDF formats (Word, Excel, Power Point, Publisher, PageMaker and web images are not acceptable.) Large files may be compressed with Stuffit or WinZip. Color or grayscale images should be 300 ppi, black and white images such as text (no grayscale) should be 600 ppi. Layout/design is not included in the NVDS ad price. Contact Tracey Dougherty at tdougherty@nvds.org.

Display Advertisements

TYPE OF AD	DIMENSIONS	COST
Full page (inside front cover)	6-7/8" W x 9-5/8" H	\$ 950
Full page (inside back cover)	6-7/8" W x 9-5/8" H	\$ 950
Full page	6-7/8" W x 9-5/8" H	\$ 850
½ page	6-7/8" W x 4-5/8" H	\$ 490
1 column – vertical	3-1/8" W x 9-5/8" H	\$ 490
¼ page	3-1/8" W x 4-5/8" H	\$ 350



Classified Advertisements

Classified ads must adhere to the word count restrictions below.

TYPE OF CLASSIFIED AD	COST		
NVDS Member (max 50 words) – print version	No fee		
NVDS Member (max 50 words) – on website	No fee		
NVDS Non-Member (max 50 words) – print version	\$100.00 (per issue)		
NVDS Non-Member (max 50 words) – on website	\$100.00 (per month)		

NOVA News Advertisements: Forms and Standards

Classified Ads Form

Please use the online form on the NVDS website to submit your classified advertisements for publication in an upcoming issue of NVDS' bi-monthly newsletter and/or the NVDS website. Please call Tracey Dougherty at 703-642-5298 or email tdougherty@nvds.org if you have any questions.



Display and Classified Advertising Payments

Send your check or payment information to:

NORTHERN VIRGINIA DENTAL SOCIETY 4330 EVERGREEN LN STE N ANNANDALE VA 22003-3238

NVDS Advertising Standards

- All advertising submitted is subject to review and, where needed, editing.
- Advertising must not be deceptive or misleading. Further information may be requested from advertisers.
- Advertising deemed to be in conflict with the ADA Principles of Ethics and Professional Code https://www.ada.org/about/principles/code-of-ethics of conduct will not be accepted; also, advertisements found to be offensive, discriminatory, promoting bigotry, or engaging in personal attacks will be refused. Any product, service, or company involved in regulatory proceedings or litigation may be declined.
- Advertisers must guarantee that all products meet applicable state of Virginia and Federal regulatory
 requirements. Appearance in NVDS publications or online does not imply that these products and
 services, do, in fact, meet these requirements. It is the advertiser's responsibility to comply with state
 and Federal regulations.
- Advertisements may reference scientific literature if such references are truthful and accurate. The NVDS may request further documentation if needed.
- Paid political advertisements for candidates for public office will not be accepted. This is not intended, in any way, to prohibit or discourage individuals from seeking office in their local government, ADA, VDA, or component societies.
- Advertisements for tobacco and cannabis products and alcoholic beverages will not be accepted.
- Educational courses may be advertised if the requirements of the ADA Continuing Education
 Recognition Program (CERP) are met. Also, courses sponsored by state or component dental societies
 meeting the requirements of the Academy of General Dentistry for recognition may be advertised.
 Courses sponsored by commercial entities will be considered for publication on an individual basis.
- The words "Paid Advertisement" must appear in any advertising simulating editorial content.
- Testimonial advertising and quotes must be truthful, accurate, and placed only with the written consent of the individual, agency, or organization quoted.
- NVDS will not accept advertisements that contain dentist(s) names as endorsements.

2024-2025 Continuing Education: Exhibitor Contract

We understand that by signing this contract and forwarding payment (\$1,100 for each full-day CE meeting or discounted \$1,000 for all six (6) meetings), we are confirmed for participation. There will be no refunds for cancellations made less than 60 days in advance of the event date.

All fees must be paid at the time of exhibitor registration.

Please email the form to ematlock@nvds.org
You can also fax the form to 703 750-2261 or mail to:
Northern Virginia Dental Society, 4330 Evergreen Ln, Ste N, Annandale, VA 22003-3259
Registration will be confirmed by email.

COMPANY NAME				
NAME OF CONTACT PERSON		CONTACT EMAIL	ADDRESS	
BUSINESS PHONE		FAX NUMBER		
ENCLOSED IS OUR CHECK (MAKE PAYABLE TO N		б) тот	AL AMOUNT \$	
OR				
CREDIT CARD NUMBER	NAME ON CARD	EXPIRATION DATE	SECURITY CODE	BILLING ZIP CODE
NAME OF COMPANY TO BE U	SED ON MEETING ADVERTISING	MATERIALS (IF DIF	FERENT THAN ABO	- VE)
SIGNATURE				
	EXHIBITORS ARE LIMITED TO T	WO (2) REPRESENT	ATIVES AT EACH PR	OGRAM.

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Northern Virginia Dental Society, 4330 Evergreen Ln, Ste N, Annandale, VA 22003-3259
Registration will be confirmed by email.

Please select your sponsorship	opportunity:
Annual Business Meeting (9/5/24	1)
TopGolf (9/26/24)	
Executive Committee Meeting (se	elect preferred dates)
10/8/20241/12/2024	1/7/20252/11/20254/8/20256/10/2025
New Member Orientation Goody I	Bag - Fall (11/21/24)
New Member Orientation Goody I	Bag - Spring (4/10/25)
Speed Interviewing (5/1/25)	
Shred-A-Thon (6/27/25)	
COMPANY NAME	
NAME OF CONTACT PERSON	CONTACT EMAIL ADDRESS
BUSINESS PHONE	FAX NUMBER
NAME OF COMPANY TO BE USED ON MEETING A	VERTISING MATERIALS (IF DIFFERENT THAN ABOVE)
SIGNATURE	